

## PRIVACY POLICY OF THIS WEB SITE

### INTRODUCTION

With this document, the company Bitossi Diffusione S.r.l., owner of the website [www.bitossihome.it](http://www.bitossihome.it), intends to provide information on the management of the same in relation to the processing and protection of the personal data of users that surf within it, either by directly accessing it from the home page or from its internal pages. This document provides information in compliance with article 13 of Legislative Decree of 30th June 2003, No. 196, as modified and integrated (Code concerning the protection of personal data). This information shall be used exclusively for the web site of which the company is owner and not for other sites visited by the user through any link activated within the pages of said web site. By simply surfing the site, data that refers to identified or identifiable persons can be collected.

### DATA CONTROLLER

The Data Controller is Bitossi Diffusione S.r.l., with registered office in Montelupo Fiorentino (Fi), Via Castellucci n. 10.

### DATA PROCESSED

#### Surfing data:

The computer systems and software procedures used for the functioning of this web site acquire, during their normal use, certain personal data the transmission of which is implicit when using the Internet communication protocols. This information is collected not in order to be associated with identified interested persons, but that, given their nature, may, through processing and associations with data held by third parties, allow to identify the users. This category of data includes the IP addresses or the domain name of the computer used by the users that connect to the site, the addresses in URI (Uniform Resource Identifier) notation of the requested resources, the time of the request, the method used for making the request to the server, the size of the file obtained in reply, the numeric code indicating the state of the answer given by the server (received, error, etc) and other parameters relative to the operative system and to the user's computing environment. The data so collected could be used for ascertaining responsibility in case of any computer-related offences that damage the site.

#### Data directly provided by the users:

The optional, explicit and voluntary mailing of data as requested by the various sections of this site are used for the purpose of processing the user's requests (including but not limited to: cases in which information or clarification is requested by writing to the e-mail addresses found on the site, either in the home page or in the internal pages – or when curriculum vitae are spontaneously sent for the purpose of applying as a candidate, or when direct calls are made or fax sent to the numbers indicated in the "contacts" section). The site contains specific information regarding special services requested by the user.

### NATURE OF THE DATA PROVISION

With the exception of the surfing data necessary to start computerized and telematic protocols, the provision of personal data by the users is free and optional. However, failure to confer the data itself shall entail the impossibility of proceeding with the requests made or that the users intends to send.

### PROCESSING METHOD

The data collected through this site are processed with computerized and telematic procedures. The data are kept with the company's servers to whom all the safety measures provided for by Legislative Decree 196/2003 and enclosures are guaranteed.

### COOKIES

No personal data of the user is acquired by the site for this purpose. Cookies are not used for the transmission of information of a personal nature, nor so-called persistent cookies of any type used are used, or any system for the tracing of users.

The use of so-called session cookies (that are not persistently stored in the user's computer memory and vanish when the browser is closed) is strictly limited to the transmission of session identifiers (made up of casual numbers generated by the server) necessary to allow the safe and efficient exploration of the site.

The so called session cookies used in this site avoid the recourse to other computerized techniques that may potentially put at risk the confidentiality of the users' surfing and do not allow the acquisition of the user's identifying personal data.

### RIGHTS OF THE USER

Users may assert the rights provided for by articles 7 and subsequent ones of Legislative Decree 196/2003, by sending their request to access the personal data in compliance with the content of the mentioned articles to: [privacy@colorobbia.it](mailto:privacy@colorobbia.it), or by sending a fax to the number **+39 0571 501567**